MEDIA RELEASE

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GRAFFITI REMOVAL DAY - 23 SEPTEMBER 2012

The NSW Attorney General, Greg Smith SC, today urged communities across NSW to join the fight against graffiti by participating in Graffiti Removal Day on Sunday 23 September 2012.

Mr Smith said the NSW Government was taking big strides in fighting the scourge of graffiti but local communities should also get involved.

“Graffiti Removal Day will enable frustrated communities to get involved in the fight against the scourge of graffiti,” Mr Smith said.

“Community members and local councils will be able to nominate graffiti hotspots and volunteer for the clean-up via the Graffiti Removal Day website.”

Rotary Down Under is running Graffiti Removal Day and will harness the power of social media to maximise the impact of the day.

“Rotary is utilising Facebook and Twitter to update the community on the event and encourage people to contribute their ideas on tackling graffiti.”

Mr Smith said the success of the NSW Government’s new Graffiti Hotline (1800 707 125) demonstrated the importance of community involvement in combatting graffiti.

“The hotline has received 1076 calls since it was established in March, resulting in 940 graffiti reports being referred to councils and other government agencies for action,” Mr Smith said.

“The volume of calls shows that the community feels strongly about graffiti and wants to do something about it”

Mr Smith said that Graffiti Removal Day and the Graffiti Hotline are key parts of the government’s graffiti strategy, which also includes stronger penalties for graffiti offenders.

“These laws will send young offenders a very clear message – if you go out to vandalise public or private property you will face the consequences and that can include the time you spend on a learner or provisional driver’s licence.”
For more information on Graffiti Removal Day 2012 call 1300 665 310 or visit the website at: www.graffitiremovalday.org.au